



EMO Energy Solutions, LLC

For Immediate Release

Contact:

Karen Boudrie

504.451.3520

Or

Ann Christian, APR

504.232.6361

M2-USA AND EMO ENERGY SOLUTIONS JOIN FORCES IN METAIRIE

**Constructing Hurricane Resistant & 1ST Zero-Net Energy
Office Building in Louisiana**

KENNER, LA, October 23, 2006 – For anyone building in this post-Katrina world, the top priorities are to build stronger and smarter. For **M2-USA** and **EMO Energy Solutions**, they are adding another priority to the list – energy efficient. Efficient to the point where the finished product will be considered a zero-net energy office building.

On Tuesday, October 24th at 10:00 AM, EMO Energy Solutions, with several partners including M2-USA, will join in a groundbreaking ceremony to announce the construction of a 1600 square foot, two-story office building for EMO. The groundbreaking will take place at 3125 Lausat Street in Metairie, LA.

The building will be constructed with M2 panels that are impervious to hurricane force winds and water. This highly regarded European technology is available for the first time in the United States via the company's new \$10 million Kenner plant. "Along with solar panels and other energy saving strategies, we will have an office building that will generate more power than it consumes. That is zero-net energy," explains the president of EMO Energy Solutions, Eric Oliver, PE, CEM (certified energy manager). Oliver adds, "EMO hopes to lead the way when it comes to not only rebuilding smarter in the Gulf Coast Region, but rebuilding more efficiently."

According to EMO, a Virginia-based energy efficiency and sustainable design consulting company, energy consumption in commercial buildings is one of the primary reason energy supplies have not been able to keep up with demand. Since its conception in 1998, EMO has been recommending and designing alternative building materials as well as new technology to build a more energy efficient and environmental friendly building. Initial

plans were to construct its first zero-net energy building for our Virginia headquarters, but then along came Hurricane Katrina.

“EMO opened an office in Slidell a few months before Katrina to serve the Gulf Coast Region,” Oliver explains. “We were just getting started when Katrina destroyed our building. We turned this loss into an opportunity and found some land in Jefferson Parish and decided to move forward with our first ever zero-net energy building,” Oliver says.

What made that decision even easier according to Oliver was the partnership EMO entered into with M2 USA, a Kenner-based company that provides a hurricane, flood and termite resistant building system. Instead of sheetrock and plywood, M2 manufactures structural insulated panels using reinforced galvanized steel, expanded corrugated polystyrene and a fast-drying concrete. Besides making a structure resistant to most natural disaster, the M2 building system also provides an energy efficient building envelope that can save up to 50% in heating and cooling costs.

“We are ecstatic to have been chosen by EMO to build their Louisiana headquarters,” comments Tony Fernandez, Vice President of M2-USA. “Between EMO and M2, we are truly introducing an entirely new way of thinking and building in Louisiana and all along the coast. What we are doing with a two-story office building can easily be transferred into single homes or apartment buildings. It’s exciting to be what I would consider a pioneer in this part of the country.”

ABOUT EMO ENERGY SOLUTIONS - EMO Energy Solutions is a premier resource for developing and designing comprehensive unbiased solutions to any organization's energy needs. EMO strives to reduce energy waste, reduce consumption of natural resources, and increase the efficiency of a building stock through its life cycle. Since its incorporation in 1998, the Virginia based company has recognized that energy efficiency is not only a cost-effective way to put more money in the pockets of home and building owners each month, it also protects the environment by reducing the amount of natural resources consumed and greenhouse gas emissions from power plants. For more information: www.emoenergy.com.

ABOUT M2-USA – M2 is an integrated system made up of structurally sound modular panels. Each panel consists of a polystyrene layer sandwiched between two electro welded galvanized steel mesh and joined together using double steel connectors. The same technique is used for virtually every part of the structure from roofs, stairs, load bearing walls and many others. When all these components are put together, the result is a building structure that is termite, earthquake, hurricane, fire, and tornado resistant. Launched in August of 2006, M2 opened a 78,000 square foot facility that will employ over 100 people and house all the equipment needed to produce 24,000 square meters of product per day. For more information on M2: www.m-2usa.com.